

FIVE QUESTIONS YOU SHOULD ASK YOURSELF

1. If my death occurred tomorrow, my funeral would be arranged by whom?
2. If death occurred tomorrow, the money needed to pay for my funeral would come from where?
3. If my death occurred tomorrow, I would expect my funeral to cost what?
4. If my death occurred tomorrow, the funeral I want would include what?
5. If my death occurred tomorrow, what I would regret most regarding my final arrangements would be what?

* These five questions are voiced by people like you. We hope the issues raised in these five questions have provided you with new insights as to how you can better prepare for the future. We welcome your questions. Make it easier for those you love.

OUR FAMILY IS HERE TO SERVE YOUR FAMILY

Pre-Need ...Trained Professional Staff/Educational seminars/ Insurance

At-Need...Licensed Funeral Director and Embalmer/Grief Counseling/Funeral Planning Personalization

After Care...Grief Counseling/ Support Groups



*Designed by
Carol Thomas Williams
10.07.03*

The Tradition
Continues, Our Family Is
Here To Serve Your
Family

Peace of Mind In Planning Ahead



**CARL M. WILLIAMS
FUNERAL
DIRECTORS, INC.**

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**Friends...Neighbors...Community
They all mean a lot to us!**

Like you, we appreciate having good neighbors. As established members of the Atlanta business community, we understand the security of dealing with people you know and trust. Over the last thirty—four years, you have known **Carl M. Williams** as a Funeral Director and Embalmer with high standards, dignity and traditional values. His experience with Ivey Brothers Funeral Home has afforded him the opportunity to grow professionally. Along with his wife Carol, Family, and Staff, **Carl M. Williams Funeral Directors, Inc.** will continue to offer a place of comfort, understanding and support for families to make arrangements without feeling rushed or pressured. It is important for us to offer you and your family all the services that you need at a time you know will come. We offer you our **“Peace of Mind In Planning Ahead”** program. Many people are making the decision to pre-arrange and pre-fund their funerals before the need arises. Planning your funeral provides peace of mind, relieves your loved ones of unnecessary concerns, and it reflects your expressed wishes. There are several options available for you to discuss.

PREPLANNED

Preplanning compels you to organize important documents that your survivors will need later. With advance planning, you can choose a reasonable budget, set aside funds over a period of time, and ease the financial burden on your family. There are several things to consider when preplanning. You want to consider any religious practices that are expected by your faith. In your planning, make general suggestions that can be adapted or adjusted to make the funeral more meaningful to the participants. Refrain from impractical requests that you know your family cannot fulfill. The subject of funerals is never easy to discuss. Discussing your funeral in advance can be a worthwhile experience in light of the impact your death will have on your family.

PREPAID

Carl M. Williams Funeral Directors offer our families the opportunity to select and pay for their funerals at the time of the pre-arrangement conference. The merchandise prices are guaranteed and regardless of the time frame of need, the prices will remain the same. There are certain non-guaranteed items such as newspaper notices, death certificates and funeral programs. We cannot predict the charges of other vendors. When you pre-pay your funeral expenses, the money is placed in a trust fund until the time of death. At that time, the money will be taken out of trust to pay your funeral expenses.

INSURANCE

With our **Peace of Mind** program, we provide Burial Insurance for payment of funeral expenses. You can now preplan your funeral and pay for it through several of our insurance options. No one will be turned down. The insurance benefits are equal to the cost of the funeral plan. You name your own beneficiary. The insurance can be paid for in three, five, ten, or twenty years. After it is paid in full, your pre-need is set for life.

For more information and a **Free Funeral Estimate** on our **“Peace of Mind In Planning Ahead”** program, Please call us or just stop by. Your Free Estimate is a community service of...

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